

STIRLING Press Release

COMMUNICATIONS SUPPLY CO.



Stirling Communications is pleased to announce that Zack Stewart has joined our team and as Sales Director of New Brands, will lead our Vogel's Launch in the US.

Zack brings with him extensive commercial AV experience - from the manufacturer, distributor, dealer, and independent rep segments of our Industry - which will serve as a strong platform for launching Vogel's in the US...as well help in promoting all of Stirling's best-in-class brands.

Residing in the Minneapolis, Zack's primary role will be working with all the Independent Reps and Dealers in the US, to introduce and build this exciting new (to the US) mounting solution. Located in the Central US, he will also be instrumental in helping Stirling promote all our brands in the region.

"As a pioneer in the mounting Industry almost 50 years ago, Vogel's is an Industry-leader in much of the world...but new to the US. Zack's extensive experience with mounts and video walls - but also with the various levels and needs of the Commercial AV channel - make him a great match for Stirling and Vogel's as we help them launch US market." commented Frank M. Culotta, Stirling Communication's CEO.

About Stirling Communications: A high-touch, high-support boutique distributor of carefully selected commercial AV products in the US. www.stirlingcomm.com

About Vogel's Mounts: What began in 1973 as a personal quest for perfection (...in the World's First Speaker Wall Bracket) has evolved into an internationally successful company that manufactures a highly distinctive range of mounting and support systems for all types of audio/video equipment. <https://www.stirlingcomm.com/vogel-s>

Daniel Pilar
General Manager
dpilar@stirlingcomm.com

Lindsay Sobotka
Marketing Manager
lsobotka@stirlingcomm.com

Zack Stewart
Sales Director of New Brands
zstewart@stirlingcomm.com